Attachment D: Video Credit Bumper Example

The examples below denote how credit will be given for any video piece that is part of the National Feed. This treatment will be shown at the end of all video pieces in two screens and will take a total of eight seconds. The first screen will fade in from black over 1 second, remain on screen for two seconds, fade to black over 1 second and into screen two during the next second. The second screen will remain on for two seconds, then fading to black over 1 second.

In the first screen, the area after 'Video content provided by:' will be used for all crediting information (see below). All credits will be listed in text format with a maximum of two logos. Logos can be no more than 500 x 500 pixels in dimension. All attempts will be made to denote the text credit in a larger font size than the mandatory text.

First credit screen

The second screen cannot be modified. It will include the NOAA and SI logos along with the text:

Ocean Today has been brought to you by the Smithsonian Institution in collaboration with the National Oceanic and Atmospheric Administration.
For more ocean information see: http://ocean.si.edu/

This text cannot be modified in any way (see example below).

Second credit screen